



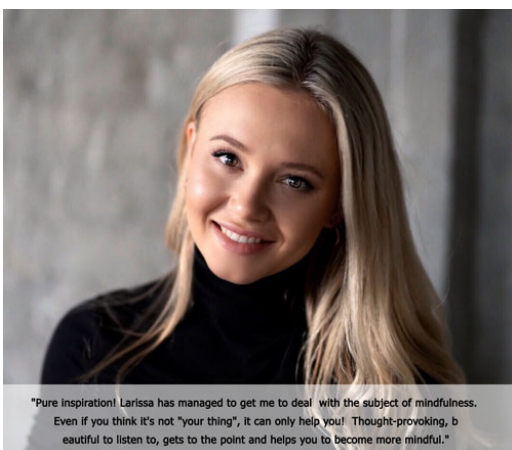
Greeting Amicalists,

We do hope this finds you safe and well? It was fantastic to share time with so many of you yesterday for the first International E-event on Zoom - in partnership with our friends at Gold Key Media.

For those who could not attend, or for those who wish to relive the event, you can retrospectively watch the call [here](#).

Gold Key Media had the opportunity to provide an update on their "*Project Wingman*" and we all admired their efforts to bring comfort to those who need it at this difficult time, the true nature of companies are revealed during this crisis, and showed that Gold Key Media truly do have a heart of gold.

Our International President, Arian, gave us an uplifting talk expressing how inspired he has felt seeing the true nature of hospitality in this crisis and the strength the national Amicales have displayed. He went on to announce a new App which will soon be launched that will connect AICR members around the globe and allow for easy communication, interaction and support. Stay tuned for more information soon.



Larissa Weiss took to the screen and gave a presentation on Mindful Leadership, which is so important at this moment in time. You can enjoy her e-book [here](#).

There was a great deal of synergy between Larissa's advice and the Amicale's values: friendship, kindness and mindfulness can be an unbeatable trio in life.

We then relived some AICR moments from across the globe via video, you can watch the video [here](#). This will be shared on social media after International Receptionists' Day - as we wish to focus on our current drive for celebrating this day.

We have just released details of this year's challenge which is a little different due to everyone's circumstances being very different.

[INTERNATIONAL RECEPTIONISTS' DAY CHALLENGE:](#)

We challenge Receptionists, AICR members, sponsors and industry friends to create a TIKTOK to celebrate International Receptionists' Day: it can be anything at all, using any music but will be considered in the contest when the following hashtags/titles are used:

Title: Happy International Receptionist Day! When our hotels close... we make TIKTOKS

Hashtags:

#Internationalreceptionistday

#AICRinternational

#AICR(insert your national section)

Date: These should be posted on the **13th of May** (hint, you can make it in advance and save it in TIKTOK drafts)

Where: post these on Instagram and/or Facebook to enter.

Have fun and get creative, no rules other than to enjoy.

Thank you once again for those in attendance yesterday, we heard a short poem by Louise to summarise our feelings of AICR at this time which will be uploaded on social media next week. We are all here for each other and if anyone needs some support please reach out to your friends in the AICR.

We send you all our warmest wishes at this every-changing time,

Your International Committee

ABOUT THE AICR

The AICR (Amicale Internationale des Sous Directeurs et Chefs de Réception des Grand Hôtels) was founded in 1964 on the Côte d'Azur in France by the Chefs de Réception of several famous Grand Hotels.

Over the past more than 50 years has developed into an international organisation represented in 15 countries and continuing to grow.

CONTACT INFO

© 2020 AICR International
Le Meurice
228 Rue de Rivoli
75001 PARIS, France