

Dear Amicalists,

We do hope this email finds you well at this ever changing time.

In the past few months we have listened to your feedback on how the Amicale has helped many of you through this uncertainty: the immense pressure on our industry and the lonely lockdown experiences have hit many amicalists hard. The supportive community of AICR offered solidarity for our national sections. It was this sense of camaraderie that inspired the International Committee to drive a pre-planned project forward faster, having witnessed the power of standing as one, safe in the knowledge that our friends across the globe are facing the same challenges.

The AICR International Committee are delighted to invite you to the launch of ... (drumroll please*) ... the exclusive members-only AICR App, powered by Hotelkit!



This bespoke platform, designed for the Amicale by our tremendously-talented-tech-friends at Hotelkit, will offer all members a private space to connect and communicate. Marius Donhauser of Hotelkit and his team have been working tirelessly to ensure that the App offers many benefits to members. Huge thanks are owed to Marius – without whom we would not be at this stage today.

We are particularly excited about the "memories feed" which mirrors a typical social media feed, allowing members to share and communicate at ease with everyone in their worldwide circle of friends. We also foresee the App being of great benefit during the run-up and duration of our annual Congresses: it will take one click to access the latest information/updates of our events.

The Launch Zoom Session will give you an introduction and overview of the new platform. We hope to see you there on Friday the 17th of July at the following times depending on your time zone:

• GMT: 10am

• CEST: 11am

• GST: 1pm

• SGT: 5pm

• ACS: 7pm

• NZST: 9pm

Registration is essential; you can do so by clicking this

link: https://us02web.zoom.us/webinar/register/WN GjH1yUG3R9y 1NVnjB0EJw

In the meantime, stay safe, take care and reach out to your AICR family as and when you need a likeminded friend's support.

Amicalement

Your International Committee

(Arian, Dimitrios, Doris, Duncan, Egidio, Eike, Lilly, Louise and Marvin)

ABOUT THE AICR The AICR (Amicale Internationale des Sous Directeurs et Chefs de Réception des Grand Hôtels) was founded in 1964 on the Côte d'Azur in France by the Chefs de Réception of several famous Grand Hotels. CONTACT INFO © 2020 AICR International Le Meurice 228 Rue de Rivoli 75001 PARIS, France

Over the past more than 50 years has developed into an international organisation represented in 15 countries and continuing to grow.

