



Dear Amicalists,

I am delighted to herewith announce the new international AICR committee and inform you about recent promotions and updated employer information.

In my responsibility as International President, I have created the divisions AICRbusiness, AICRtalent, AICRsocial and AICReducation:

**AICRbusiness** - this division will actively seek for opportunities to increase cash flow, business opportunities and growth potential. The creation of an exclusive digital network, as well as AICR merchandising are among the top priorities for this unit.

**AICRtalent** - this division actively promotes, updates and orchestrates the Receptionist of the Year competitions, the International Receptionist of the Year competitions and seeks for opportunities to create synergies with the World Skills organization.

**AICRsocial** - this division focuses on the AICR communication, marketing and public relations with members, partners, sponsors and interested parties. A contemporary approach is the top priority.

**AICReducation** - this division will focus on an online and offline education strategy, enabling all our members around the globe access to education in relevant fields.

**AICRdevelopment** - this division will actively look for new sections to join our association and support initiatives with relevant information and guidance.

Full Name	AICR Committee Title	Professional Title	Company
Arian Roehrle	International President / Head of AICRbusiness	General Manager	Seehotel Schlierseer Hof Schliersee
Doris Schwarz	International Vice President AICRtalent	Executive Experience Manager	Hotel Sacher Wien
Lilly Freudmayer	International Secretary / Head of AICReducation	Marketing Manager - Middle East & South East Asia	Österreich Werbung / Austrian National Tourist Office
Egidio Marcato	International Councillor / Head of AICRdevelopment	Coach Hotel Reception	Swiss-Skills
Duncan Couper	International Treasurer (then moving as International Executive Consultant)	Assistant Clerk	Worshipful Company of Farmers, City of London
Eike Gethmann	Executive AICRbusiness, (pot.) International Treasurer	General Manager	FÄHRHAUS Koblenz
Dimitrios Trikiotis	International Vice President AICRsocial	Rooms Division Director	Grand Hôtel des Bains, Lavey-les- Bains
Louise Brodie	Executive AICRsocial & AICReducation	Guest Relations Manager	Cameron House on Loch Lomond
Marvin Ho	Executive AICRtalent	Lecturer, Hotel & Food Services, School of Hospitality	Institute of Technical Education

Amicalement,

Arian Roehrle

President AICR International

President AICR Germany

T: +49 1 742 123 023

E: [president@aicrinternational.org](mailto:president@aicrinternational.org)

W: [www.aicrinternational.org](http://www.aicrinternational.org)

## ABOUT THE AICR

The AICR (Amicale Internationale des Sous Directeurs et Chefs de Réception des Grand Hôtels) was founded in 1964 on the Côte d'Azur in France by the Chefs de Réception of several famous Grand Hotels.

Over the past more than 50 years has developed into an international organisation represented in 15 countries and continuing to grow.

## CONTACT INFO

© 2020 AICR International  
Le Meurice  
228 Rue de Rivoli  
75001 PARIS, France.

