

The New York Times | International New York Times

PRINT & DIGITAL HOTEL SERVICES PROGRAM



PRINT PROGRAM

- A newspaper the guests will enjoy, irrespective of their nationality whether travelling for business or leisure it's the ideal choice.
- Published 6 days a week including a weekend edition
- Ability to amend standing order
- Join over 3000 hotels globally who are members of our Hotel Services Program



DIGITAL PROGRAM

Benefits to your guests

- Your guests receive unlimited access to the *New York Times.com* and to its *International*, *Chinese* and *Spanish* edition
- A website that is updated 24/7 and available to be viewed on any device
- Your guests can use their own Tablets and Smartphones
- Simple connection via your Hotel's WiFi System.
- Can be combined with INYT print program

Benefits to you

- Partnership with a trusted news brand recognised around the world
 - An easy to implement digital solution – we simply require the IP address of the guests WiFi system
 - Promotional material will be provided
 - Value added to your guests' experience
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