



Newsletter

The AICR is launching a new communication tool!



Dear Amicalists, Partners,
Welcome to our first Newsletter edition 2016.

In this newsletter we highlight some of the important events for 2016. With our biannual newsletter, we are hoping to share exciting stories, latest updates in AICR and the hospitality world.

News and pictures from our networking meetings, events, workshops and new hotel inspections...

Hope you will be enjoying this newsletter and please do not hesitate to share your comments and thoughts with us.

With the pleasure to seeing you in one of our future events.

Amicalement,

Najib Arayer
AICR Switzerland President

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Thank you to our Sponsors

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Social Media – Facebook groups

Earlier in 2016, two Facebook groups were created. The first one is an open group, sharing generic information about the Amicable. This is also the official Social Media page open to the public. @AICRSwitzerland

The second one is a secret group, accessible only to AICR Switzerland members. On this page, we share invitations to our events, and other “private information” that we wish to only share with our members.

You should have received an email invitation for this secret group. Unfortunately, as of today, only a weak percentage of the members did accept the invitation. Should you wish to receive the invitation again, please contact me and I will resend it.

Laury Chatonnier
communication@aicr.ch





Hotel Ascot



Hotel Atlantis by Giardino



Grand Hotel Bad Ragaz



News from the Swiss German Section

Dear Amicalists,

As a new tool, we would like to provide you with the latest news from the Swiss German Section. As we know that not everybody can always attend all events, we thought that this might be a good way to keep you up to date and to share what has been done in the past as well to share with you the impressions of the events.

As you know, the year 2016 is running and we are already in September. We have had three events. Traditionally we have started with our "figure meeting" at the [Hotel Ascot in Zurich](#). We have had their 14 participants, which shared the numbers of each hotel. The purpose of this meeting is to identify any risks for the Zurich market, to look into the past (what has been achieved, share best practices) and of course to have a look in the future. Afterwards we have had a nice apero and would like to thank once more Evelynne Hirsbrunner (FOM) and Christian Frei (General Manager) of the hotel Ascot who have supported us.

As the year went by, we have had our next event at the newly opened [Hotel Atlantis by Giardino](#) on March 31, 2016 which almost 30

participants. The Hotel Atlantis by Giardino has opened his doors in 2015 and is ranked as five star hotel in Zurich. We have had the possibility to have a look behind the curtains and to get an impression of the Hotel.

And last but not least for the Year 2016, we have had of course our legendary barbecue at the [Grand Hotel Bad Ragaz](#) with over 30 participants. Half of the members have already arrived one day earlier where we have had an enjoyable leisure evening at the "Restaurant Löwen". On the next morning we came together for a welcome apero. A big thank to Mark Rohrbach from Laurent Perrier who has sponsored this apero. Together we enjoyed a splendid afternoon with culinary highlights where we were able to share the latest news. Within this newsletter you will also find some impressions and we hope to see you all again next year. This whole event would not have been possible without the support and help of Carlita and Anja, which we would like to thank once more.

Hope to see you soon.

Alexander Gibb
AICR Switzerland Vice-President

Past events from the Swiss Romande Section



Wednesday, February 24th – Fairmont The Montreux Palace



The Event was held in the legendary *Fairmont The Montreux Palace*.
A big thank you to Stéphane Bigière (FOM) and Mr. Michael Smithuis (GM) for welcoming us and for their precious help.
The visit of the hotel was followed by a presentation of Wantudu made by Martin Sturchler & team.



Thursday, May 19th - Beau Rivage Neuchatel



16 participants joined the team of Norine in Neuchatel. We had the pleasure to meet the bees of Audric de Campeau from CitizenBees.
Thank you to both of them for this amazing evening!

Future Events...



Thursday, September 22nd
Widder Hotel - Zurich

18h00 - Welcome Apéritif
18h30-20h - "Emotional Intelligence" Presentation/Workshop by Edith Kohler
Manager of the Hotel Academy of Excellence
20h - Apero Riche and Networking

Tuesday, September 27th
Taverne du Château de Chillon

Fondue Chinoise, speciality of Lei Blum.
65.- per person including the Aperitif, meal and wine.
Presentation of Mr. Tammam Kisrawi, Leisure, travel and tourism consultant, on "the relationship between culture and tourism".



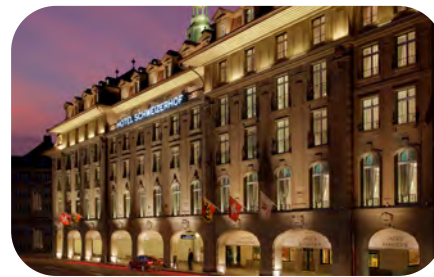


Friday & Saturday October 14th & 15th Leisure Weekend in Lenk - Lenkerhof Gourmet Spa Resort

Friday: Dinner at Gourmet Restaurant Spettacolo (15 Points Gault Millau 2016)
Saturday: Hiking & Picnic
Extension until Sunday on Availability

November 25th to 27th 22nd Bucherer Trophy 2016

Hotel Schweizerhof Bern
Best Receptionist Contest
Apéritif & Party on Friday evening
General Assembly on Saturday morning & flying lunch
Cocktail & Gala Diner on Saturday evening



International Congress 2017 in Paris

As you all know, Paris will be hosting our next international congress from February 22nd to 26th, 2017. We are launching our website dedicated to the 2017 Congress ! The members of the organizing committee are really excited to announce that reservations can now be made directly from our website www.aicr-congress.com

You have almost 2 months and a half to enjoy our "Early Bird Package" (available until the 30th of November) so do not wait any longer and book as soon as possible.

May I kindly suggest you to follow us on social medias for more details and informations.

We are looking forward to welcoming you in Paris in February 2017 and remain at your entire disposal for any questions you may have!

François Lenne
Head of organising committee

International Congress 2018 in Zurich

As you are probably already aware, Switzerland will be the destination for the international congress 2018. The event will be held in Zurich and we are already in the preparation progress. Below you will find the members of the international committee and the functions within. We have already launched the Facebook page and the homepage will follow soon. Of course we need the support of all our members to set the bar in Zurich for all future events.



*AICR Congress 2018 in Zurich
(Switzerland) from January
31st to February 4th 2018*

Katrin Flury	General Secretary
Markus Müller	Events
Garbrielle van Uden	Hospitality
Roman Migliorato	Hospitality
Yvonne Ruckstuhl	Finance
Sebastian Hoffmann	Communication
Torsten Magewski	Sponsoring
Alexander Gibb	President

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BUCHERER

1888

1888

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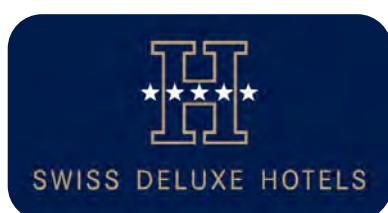
"Courage to walk the new path"... Gold Key Media Germany was established in 2002 and has firmly established itself as the leading service provider for target group placement and special printed-media sales.

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